





Watershed Area: 64,000 mi²

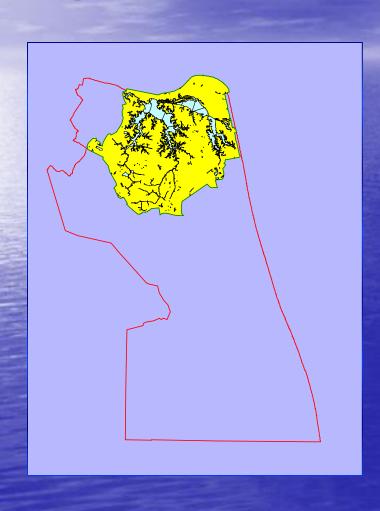
16 x Area Bay

Save the Bay

VS.

Save the Watershed

Lynnhaven River Watershed



- •64 Square Miles 21% of the city's land area
- •240,000 people more than half of the city's population
- •Includes Broad Bay, Linkhorn Bay, Crystal Lake, and the Eastern and Western Branches

Chesapeake Bay:

Lynnhaven – Green
Little Creek – Orange
Eastern Branch of the
Elizabeth River – Yellow

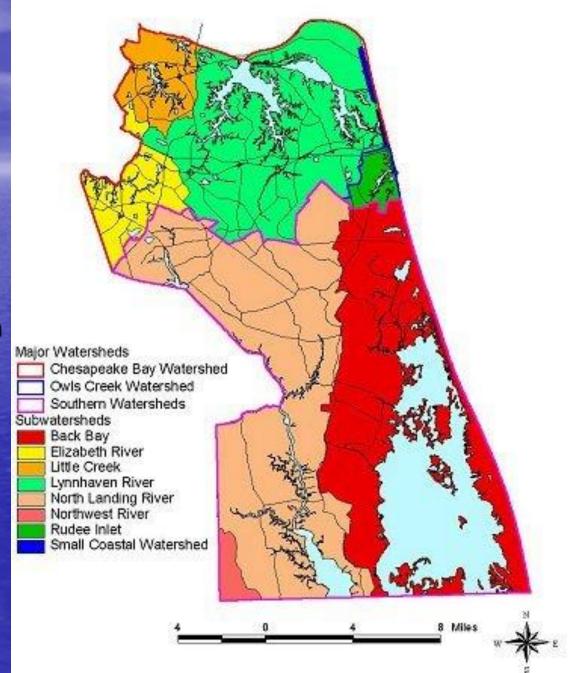
Atlantic Ocean:

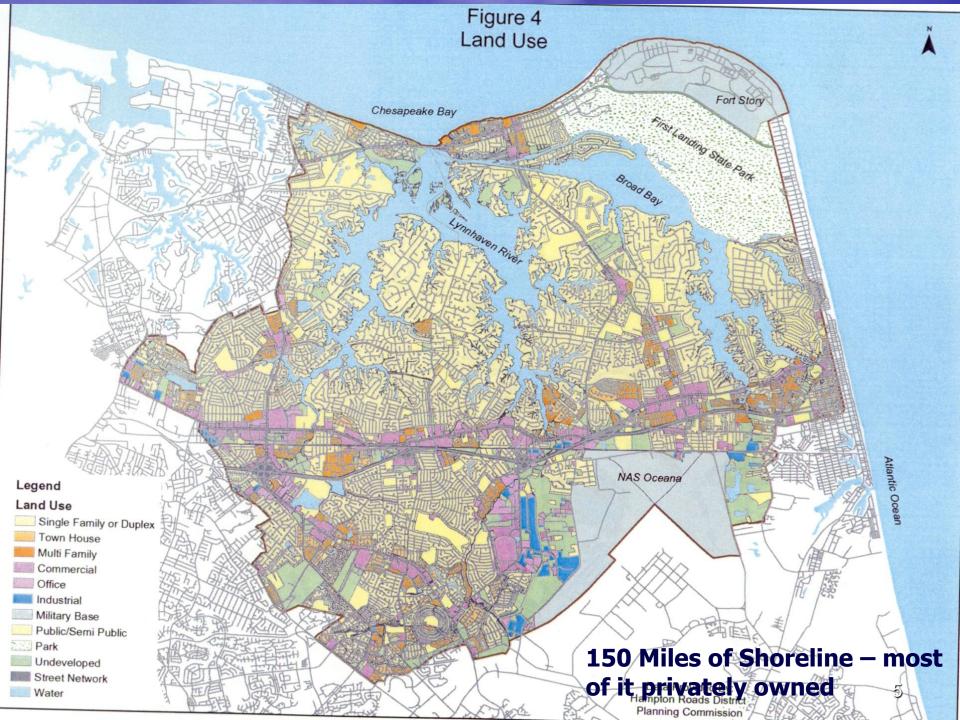
Rudee/Owl Creek - Dark Green

Southern Watershed:

North Landing River - Tan Back Bay - Red

Northwest River -- Salmon





View of Town Center

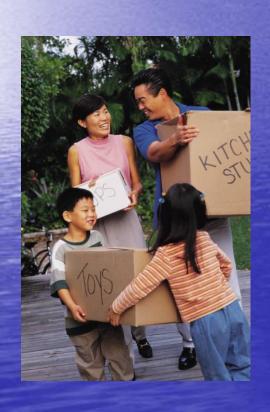


38% Impervious Surface 30% Managed Turf

Virginia Beach Population Growth

- **1905 -- 11,000**
- **→** 1950 − 42,000
- **1**960 -- 84,000
- ▶ 1970 − 172,000
- 1980 262,000
- 1990 393,000
- 2000 425,000
- □ 2006 − 445,000
- 2012 447,000

For 30 years, from 1960 to 1990, 28 people <u>A DAY</u> moved into the Lynnhaven River watershed.



Currently 240,000 people live in the Lynnhaven River Watershed

...and their pets, lawn fertilizers, yard waste, leaky cars, etc., etc., etc.

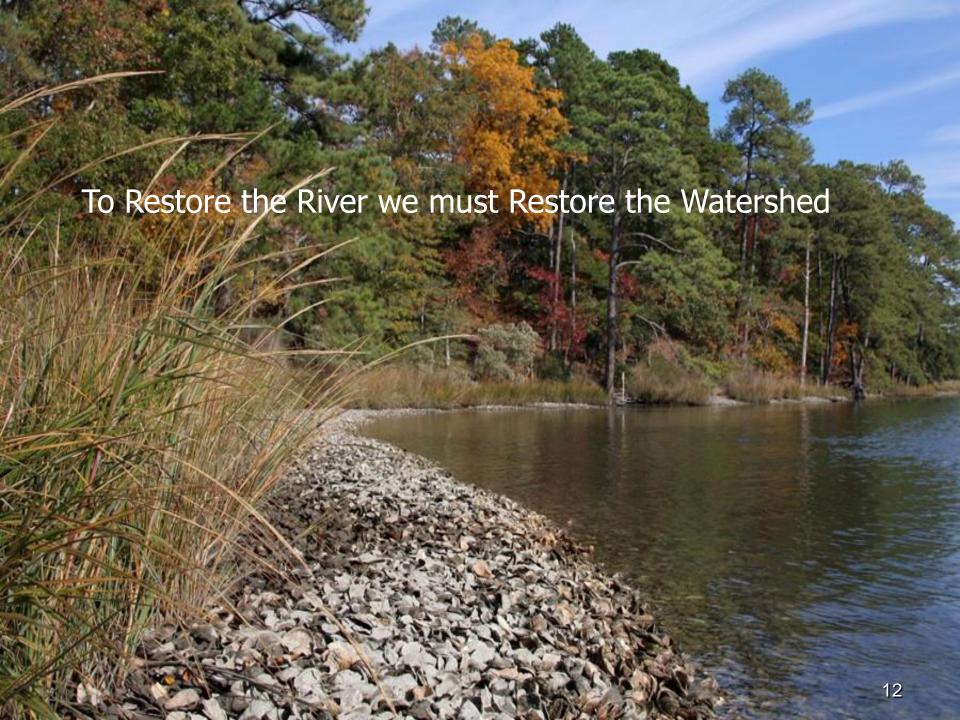


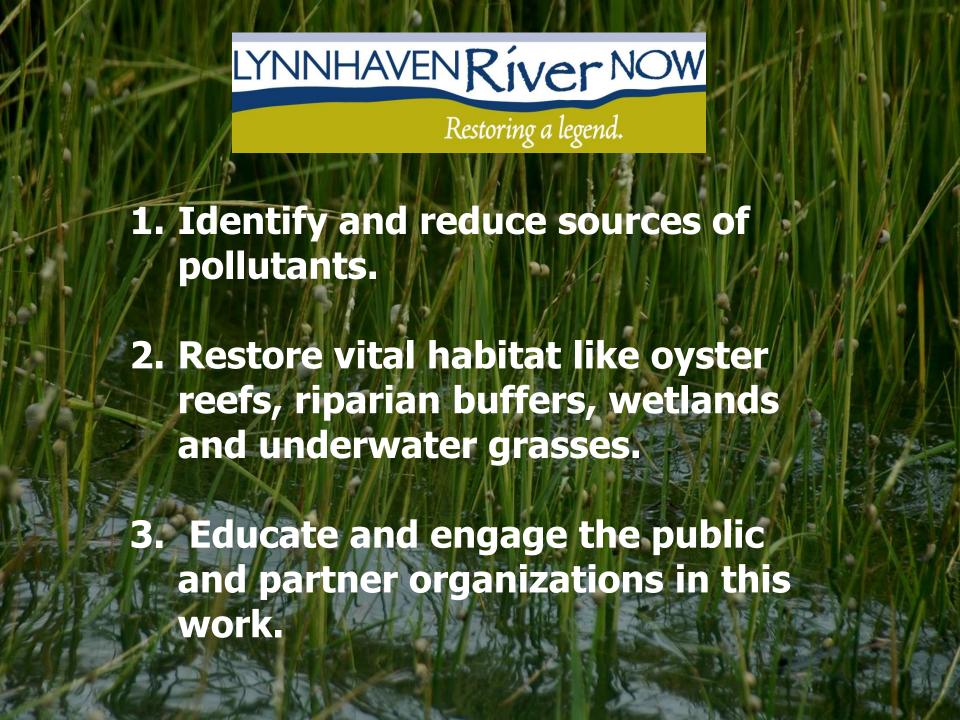
Condition of the Lynnhaven

- Water Quality Problems:
 - Excess Nutrients
 - Sediment
 - Toxins
 - Bacteria
- Habitat Loss:
 - Oyster Reefs
 - Wetland & Buffer Habitats
 - Underwater Grasses

TMDLS

The Easy Wins are Over
For Urban/Suburban Areas particularly, the
next step involves retrofits on
private property





Reducing Sources of Pollutants



Sanitary Sewer Expansion and Upgrades







Promote Clean Boating



NOTICE

THIS WATERWAY
IS A
NO DISCHARGE ZONE



THE DISCHARGE OF SEWAGE FROM ANY BOAT IS STRICTLY PROHIBITED 9VAC25-71



The Lynnhaven River is a No Discharge Zone

Monthly River Clean-ups



Take responsibility for keeping your gutters clean and be careful about what goes down the storm drain





Education and Outreach

How do you get 445,000 people to change their behavior?





Identify and Reduce Sources of Pollution

Scoop the Poop





NOTICE

THIS WATERWAY
IS A
NO DISCHARGE ZONE



THE DISCHARGE OF SEWAGE FROM ANY BOAT IS STRICTLY PROHIBITED 9VAC25-71

No Discharge Zone

Conservation Landscaping



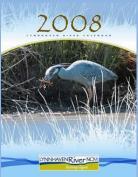


Rain Water Harvesting

Educate and Engage the Community and Partner Organizations

Newsletters and Publications









Pearl Homes Program



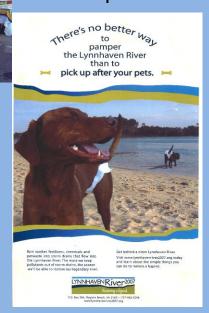


Helping clean the Lynnhaven River and provide healthy habitat.



Workshops, Forums
Educational Events
Television Ads

Monthly Cleanups



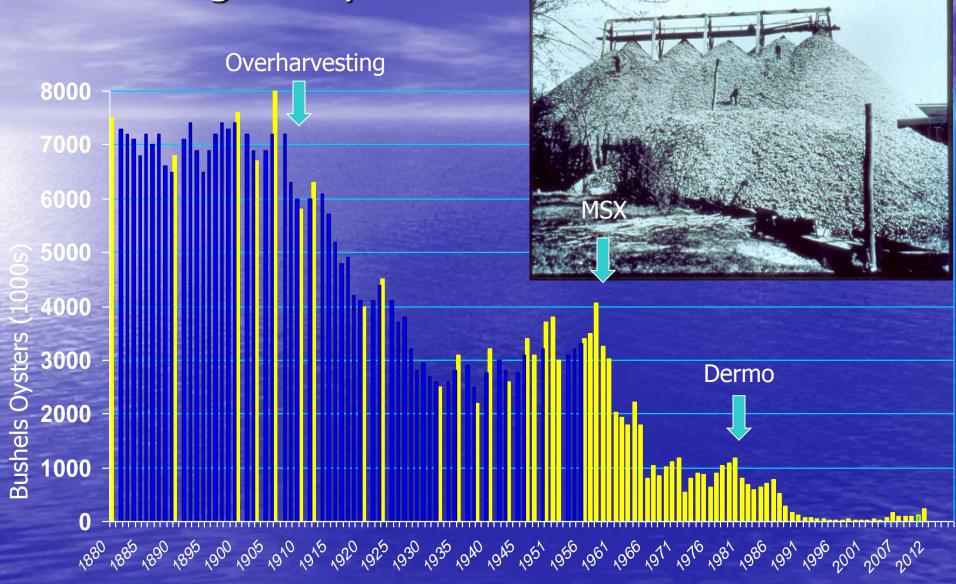


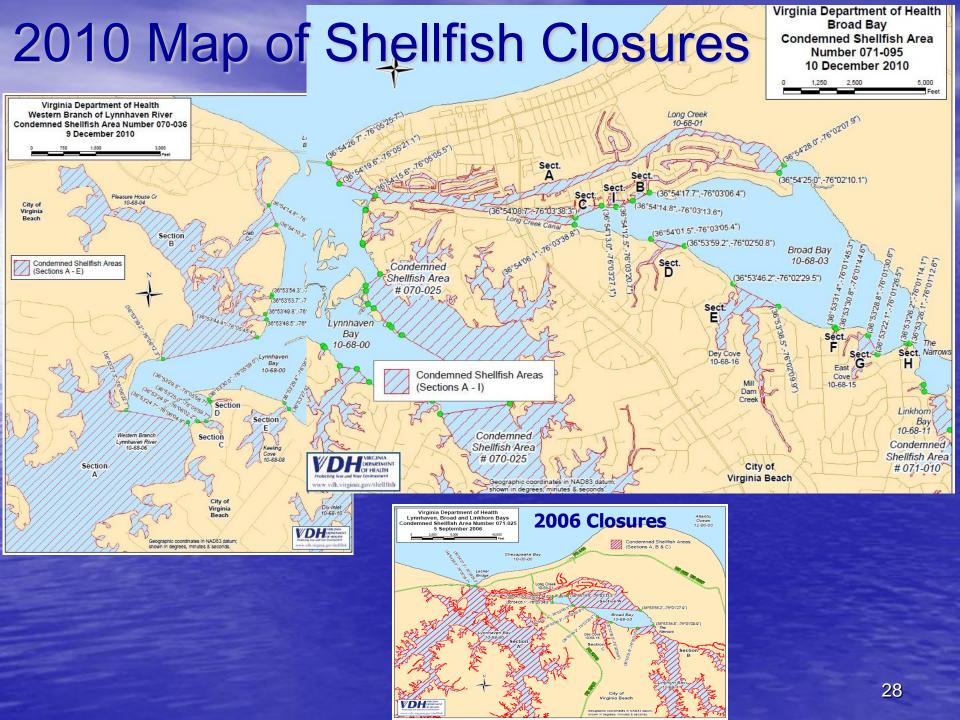
Restoring Critical Habitat

Oyster Reef
Wetlands
Underwater Grasses
Riparian Buffers



Virginia Oyster Decline 1880-2012

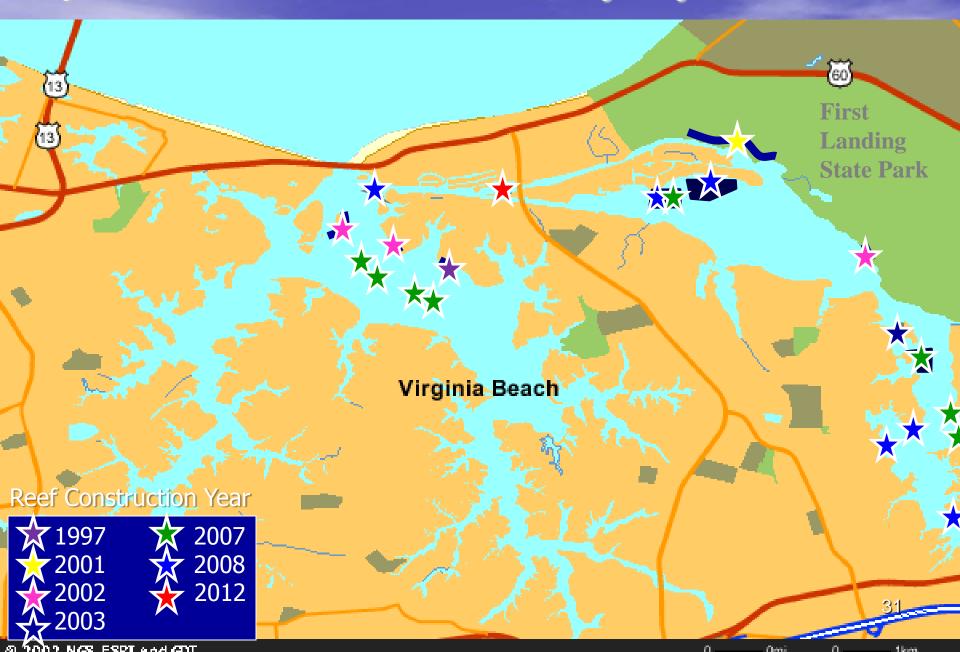








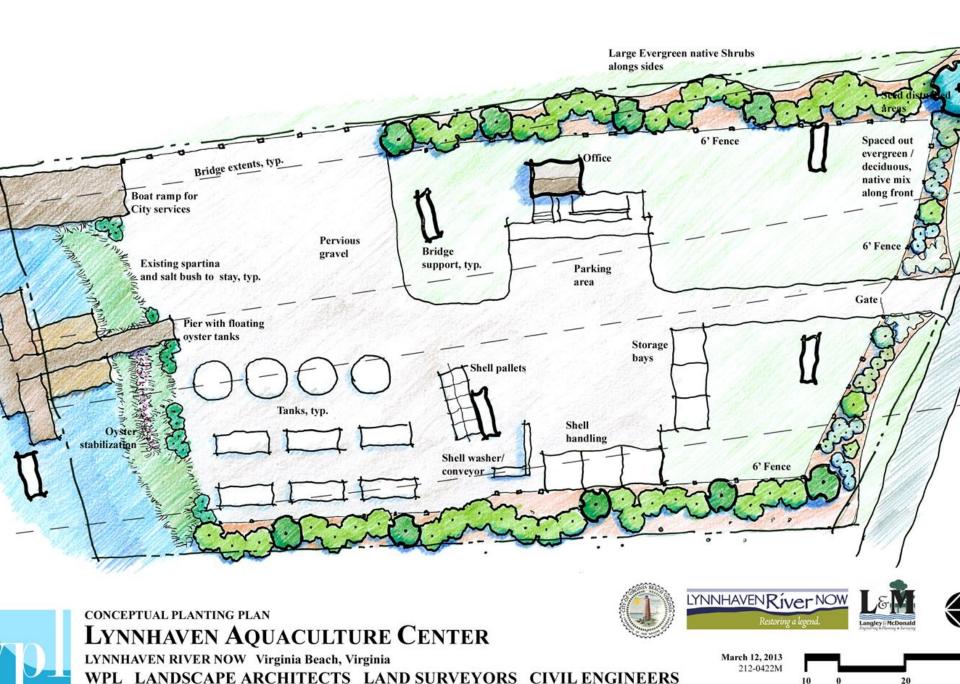
Lynnhaven River Sanctuary Oyster Reefs











Support Wetlands Preservation & Restoration



Filter Nutrients & Sediment

- Wildlife Habitat
- Erosion Control dissipates waves







Pearl Homes



Pearl Schools







How it all fits together...

Annual State of the River Report Comprehensive Plan **Outdoors Plan** Urban Forest Management Plan Lynnhaven Restoration Plan **TMDL Implementation Plans** Sustainability Plan







Clean Water is Good For Business





