



C H E S A P E A K E
L E G A L A L L I A N C E

Extended Producer Responsibility for Packaging

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Chesapeake Bay Commission
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Who is CLA?



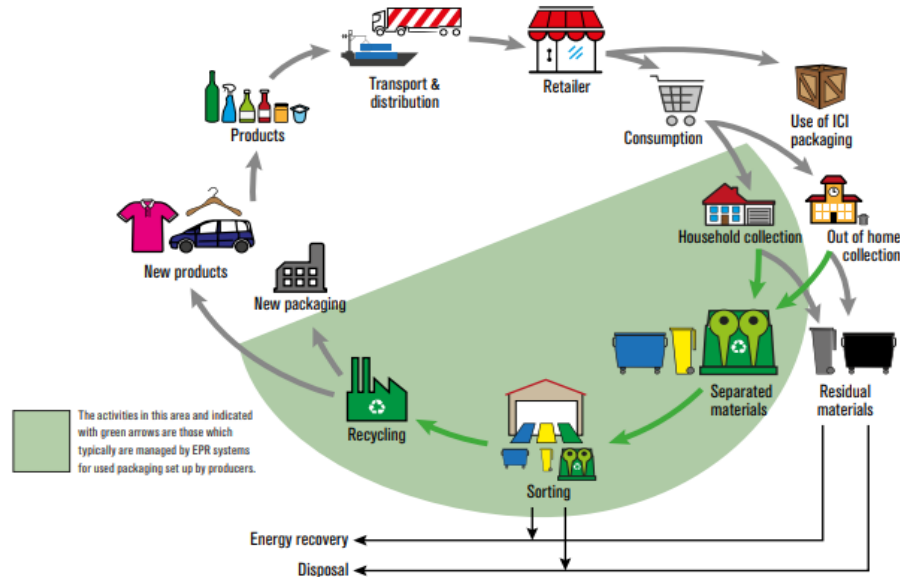
Extended Producer Responsibility

Shifting the burden of end-of-life management of a product onto the producer.



Extended Producer Responsibility for Packaging

THE PACKAGING CYCLE

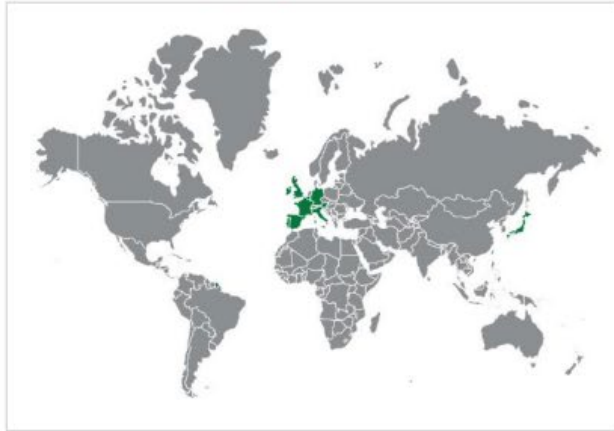


EUROPEN. <https://www.europen-packaging.eu/wp-content/uploads/2021/03/EUROPEN-factsheet-on-EPR-for-used-packaging.pdf>

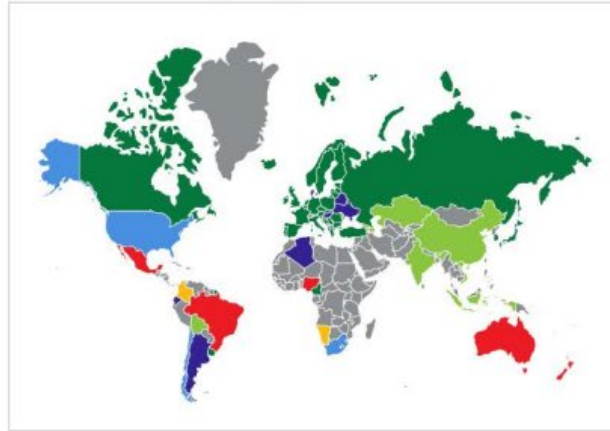


Global Landscape

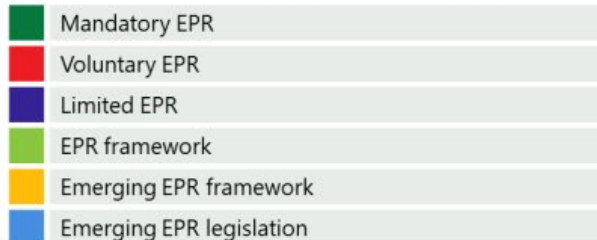
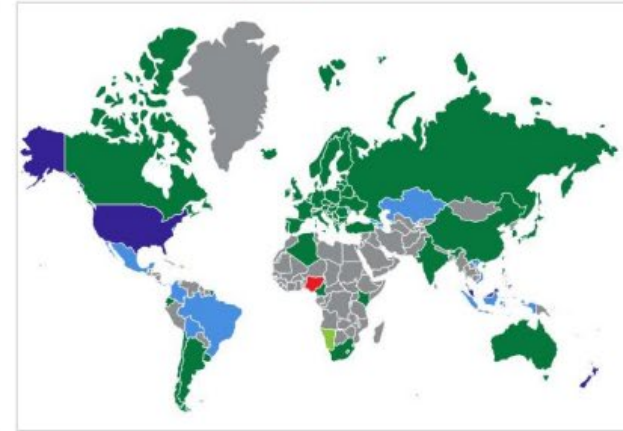
Packaging EPR in 2000



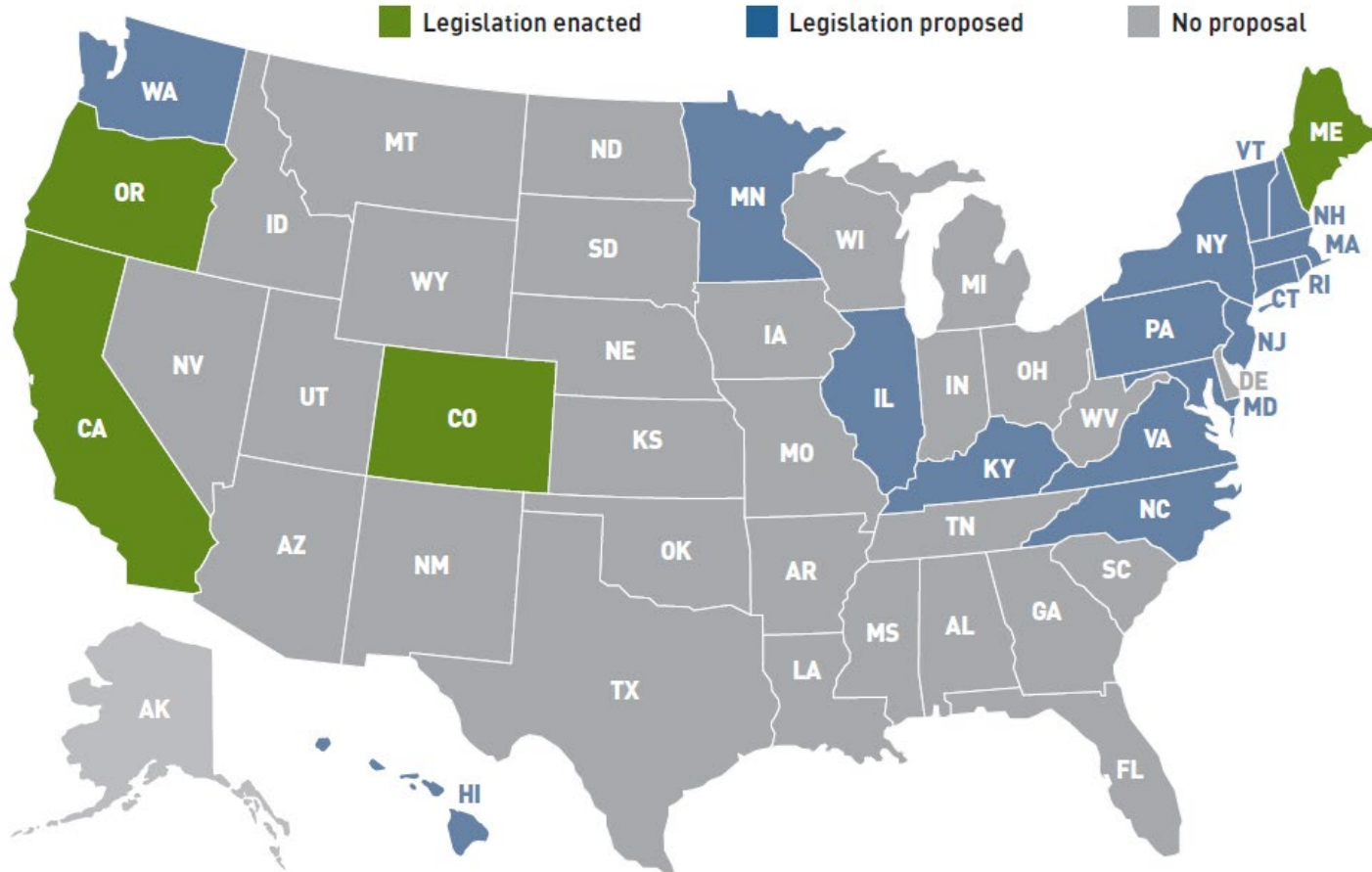
Packaging EPR in 2020



Packaging EPR in 2025



Current National Legislative Efforts



Why EPR for Packaging Now?



Shifting International Markets



<https://www.pexels.com/photo/aerial-footage-of-landfill-on-shore-5433124/>

Things to Consider When Developing EPR for Packaging Legislation

Covered Products?

Who is a Producer?

Who is an End User?

Producers Excluded?

PRO?

Related Targets?

Program Structure?

What do funds cover?

Fee Structure?

Enforcement?

Education/Outreach?

Timeline?

Stakeholder Involvement?

Role of State and Local Governments?

Other Social Considerations?

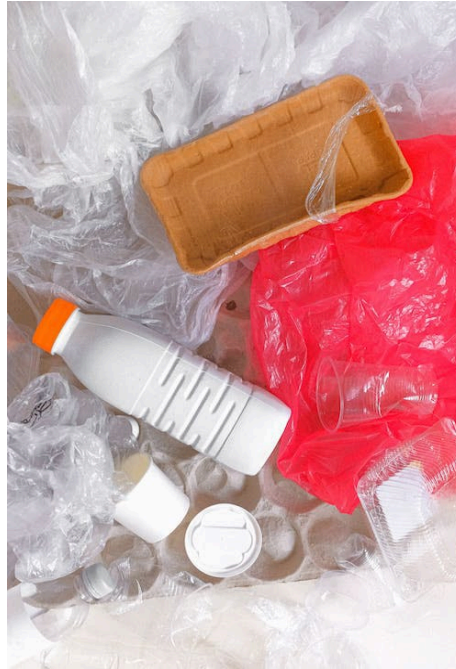
Other Policy Levers?



What is a covered “Product”?



<https://www.pexels.com/photo/close-up-of-boxes-5025503/>



<https://www.pexels.com/photo/white-plastic-bottle-on-the-ground-3900508/>



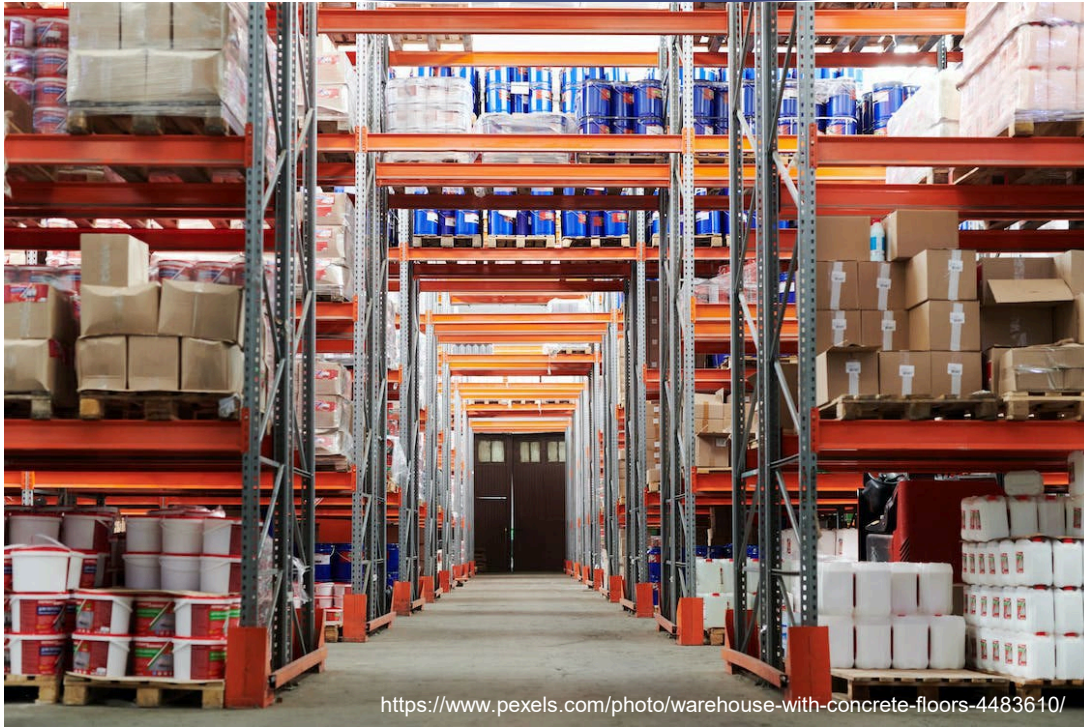
<https://www.pexels.com/photo/stack-of-newspapers-and-board-games-on-a-shelf-4816136/>



Who is a “Producer”?



Producer Responsibility Organization (PRO)



Is the program
financial,
operational,
or both?



<https://www.pexels.com/photo/garbage-truck-driving-by-blooming-trees-7160555/>

Eco-Modulated Fees



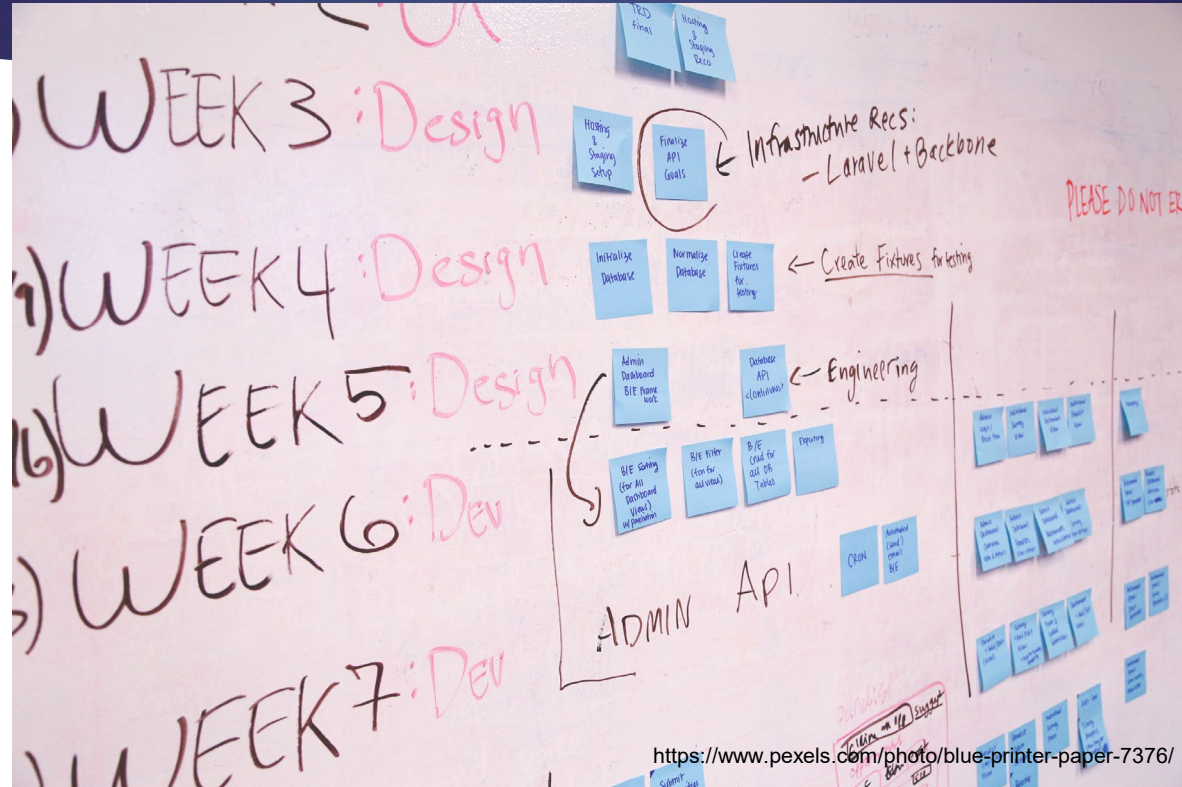
Reduction Targets

Infrastructure Requirements

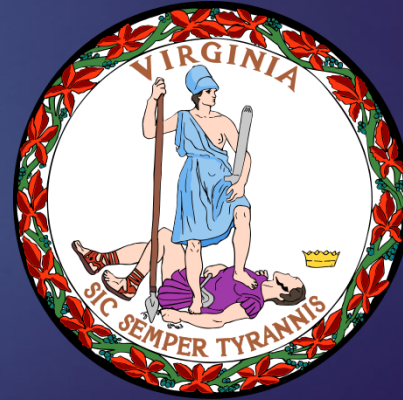
Public Education



Timeline for Implementation



Role of State and Local Governments



Questions

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